



PRESS RELEASE

Hough Petroleum Acquires a Mighty Distribution Franchise

Norcross, Ga. – March 1, 2016 - Hough Petroleum, a fourth generation supplier of branded lubricants and motor fuels, announces they have acquired an exclusive license to distribute Mighty automotive products throughout Central New Jersey.

Based in Ewing, New Jersey, Hough Petroleum is a full service distributor offering Shell and Gulf branded lubricants, as well as BP, Citgo and Gulf branded gasoline. Their new Mighty partnership, gives Hough additional revenue opportunities by expanding their product offering. Their customers will have access to Mighty's signature inventory management services and full range of preventive maintenance products, including filtration, wipers, lighting products, batteries, brakes, belts, shop supplies and chemicals.

Gary Hough, President, stated, "We look forward to the synergies and sales opportunities our new Mighty division will allow us to offer our current customers. And, the programs and products available through Mighty will be very attractive to new automotive customers."

Managing Director, Greg Hough, added, "Since I started at Hough over three years ago, I've been focused on growth. The Mighty opportunity gives us a great ability to expand our business in the automotive service arena. The wholesale auto parts division of Hough Petroleum is a logical and strategic fit to complement our current gasoline and lubricant motor oil divisions."



Greg Hough, Managing Director

Mighty's President and CEO, Ken Voelker said, "Having a customer-focused company like Hough Petroleum as a partner brings exciting opportunities for both teams. With Mighty, Hough adds a vibrant new product program that meets an array of important business needs for their automotive service customers. At the same time, Mighty enters a new market to expand our brand presence with exceptional OE quality parts and our portfolio of service programs tailored to the automotive service professional."

Seventeen of Mighty's 100+ franchised distributors are affiliated with oil and lubricants companies across the U.S.

About Mighty Distributing System

Mighty Distributing System, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia and supports 105 distributors in 41 states and four international markets. The Mighty System features attentive local service, inventory management expertise, classroom and on-site training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Recognized as a "top 25 franchise brand" by **The Wall Street Journal**, Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

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