



Ohio Car Dealer Adds Mighty Auto Parts Distribution Franchise

August 30, 2016 - Mighty Auto Parts, a franchisor of sales and services in aftermarket auto parts, announces the addition of the Dover, Ohio-based **Parkway Auto Group** to the growing number of car dealership organizations that have acquired a Mighty distribution franchise.

Parkway is a third generation company founded by Glenn Mears, Sr. in 1957. Originally the company sold boats and other marine products. The business expanded into go-carts, campers, rental trucks and snow blowers. The company's growth was then fueled by the decision to add Honda motorcycles. The affiliation with Honda led to a Honda automobile dealership.

Today, Parkway Auto Group is led by owner/principal dealer **Glenn Mears III**, and operates four new car dealerships in eastern Ohio. Parkway's Honda, Chrysler/Dodge/Jeep/Ram, Ford/Lincoln, and Nissan dealerships are located along what is known as the "Green Auto Mile" in Dover, Ohio. They also operate an independent auto service facility at their former Suzuki dealership.

Parkway's newly established franchise provides Mighty's signature inventory management services and full range of preventive maintenance products, including filtration, wipers, lighting products, batteries, brakes, belts, shop supplies and chemicals. Customers include Parkway's affiliated service centers as well as other wholesale customers in their exclusive territory (tire dealers, quick lubes, service/repair shops as well as other car dealerships).

"Having a Mighty division will help us build additional internal profits by controlling the parts we put on our used cars during reconditioning while also helping us better service all makes and models. In addition, and maybe even more importantly, it will allow us to broaden our wholesale customer base in surrounding markets," stated Glenn Mears III. He continued, "We're just really excited to have Mighty as a partner to assist us in reaching our goals. And, although we are just getting started, we are already looking forward to future expansion opportunities with Mighty."

Mighty's President and CEO, Ken Voelker said, "We are thrilled to partner with such an impressive organization as Parkway Auto Group. This venture is well-positioned to benefit both teams. For Parkway, we look forward to supporting their growth and success within their own dealerships as well as their outside wholesale customers. For Mighty, we are excited to expand our brand presence in a new market."

About Mighty

Mighty Auto Parts/Mighty Distributing System, a franchisor of sales and services in aftermarket auto parts, is headquartered in Norcross, Georgia and supports 108 distributors in 44 states and four international markets. The Mighty System features attentive local service, inventory management expertise, classroom and on-site training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.