



NEWSRELEASE

Mighty Partners with Four Prestigious Car Dealership Groups

Norcross, GA - March 28, 2017 - Mighty Distributing System, a franchisor of sales and services in automotive parts, lubricants, chemicals, and supplies, continues to grow their Mighty Auto Parts distribution network. Mighty recently added new franchise partners in four U.S. markets. Each franchise has established a new centralized Mighty distribution division which enables them to offer Mighty's signature inventory management services and quality products to wholesale customers as well as to their own dealerships.

Bob Moore Auto Group, Oklahoma City, OK, is led by President & CEO, Mark Moore. With 15 dealerships, they aligned with Mighty to support their "all makes, all models" service focus, reduce reconditioning costs, and better penetrate the growing wholesale market. Their Mighty franchise will operate from a separate warehouse facility in Oklahoma City.

Parks Auto Group, Winston Salem, NC was founded in 1967 and now led by Adam Parks, is based in Winston-Salem, NC and includes three Parks Chevrolet stores and two pre-owned vehicle outlets called Parks Select. Their new Mighty business will serve the Greater Charlotte market.

Pierre Auto Centers, Seattle, WA, was founded in 1947. Today, third generation owner, Shane Pierre, operates six dealerships in the Greater Seattle market including several large Chevrolet and Ford locations. Their new Mighty acquisition includes numerous existing independent installer customers.

Stivers Ford, Montgomery, AL, is led by third generation dealer principal, Eddie Stivers III. Founded in 1998, the Stivers dealership group offers Ford, Lincoln, and Subaru. With a strong focus on parts and service, this group is utilizing Mighty to complement their growing OE wholesale offering.

Mighty's President and CEO, Ken Voelker said, "We are thrilled and proud to partner with these four well-respected new car dealership groups. We look forward to supporting their growth and success in these new ventures, which will provide valued services to their individual automotive service communities."

Mighty's 105 franchise partners now include 12 automotive dealership groups with expected growth in current unlicensed markets as dealers become increasingly attracted to Mighty's centralized distribution model. Mighty distributors offer a full range of preventive maintenance products including filtration, wipers, lighting products, batteries, brakes, belts, shop supplies, lubricants, and chemicals to local automotive service providers (tire dealers, quick lubes, service/repair shops, fleets, and car dealerships).

About Mighty Distributing System

Mighty is headquartered in Norcross, GA and supports 107 U.S. distributors in 45 states and four international distributors. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

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