



NEWSRELEASE

Mighty Partners with 9th Major Jiffy Lube Group

Norcross, GA – August 13, 2018 – Mighty Distributing System is proud to announce that Griffin Enterprises, LC is the most recent Jiffy Lube group to acquire a Mighty Auto Parts franchise. The new portfolio company, doing business as Mighty of the Rockies, has become the exclusive distributor of Mighty automotive products throughout the Colorado Front Range.

Mighty Distributing System is a Georgia-based franchisor with a network of distributors that supply preventive maintenance products and inventory management solutions to automotive service providers (tire dealers, quick lubes, independent shops, car dealerships, and fleets). Mighty's growth plan includes strategic partnerships with prominent companies such as Griffin Enterprises that operate successful automotive service businesses and are looking for ways to improve profits, operational efficiency, and diversification.

Griffin Enterprises, owned by Dave and Joye Griffin, operate 55 Jiffy Lube locations in Colorado, Nevada, and Utah. In addition, the Griffins operate Golden Glow, an auto body collision center, and Cherry, a web-based vehicle inspection app developer. The new Mighty franchise allows Griffin Enterprises to centrally distribute Mighty's preventive maintenance products to their Jiffy Lube stores and gives them access to Mighty's inventory management programs, support, and training. In addition, the Mighty division allows them to add profits with B2B product sales to non-affiliated customers in an exclusive territory.



Jeff Griffin, Griffin Enterprises Vice President of Purchasing, said, "We are well-acquainted with many of the other eight Jiffy Lube-affiliated Mighty franchises and have been considering a similar collaboration with Mighty for a long time. After meeting with them earlier this year and learning more about their impressive growth and expansion, our entire team knew the timing for a partnership was right. We are all honored to be joining the Mighty family and excited to provide exceptional products and services to the greater Denver market."

"We are very proud to partner with Griffin Enterprises, the 9th prominent Jiffy Lube group to add a Mighty franchise," said Ken Voelker, Mighty's President & CEO. "The strategic business model we have employed with these Jiffy Lube groups has proven to be a great fit. The team at Griffin is enthusiastic and committed to success in the Denver market and we look forward to supporting them every step of the way."

About Mighty Distributing System

Mighty is headquartered in Norcross, GA and supports 101 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

Contact: David McCabe | David.McCabe@mightyautoparts.com | 800.872.3334