



NEWSRELEASE

Mighty Welcomes 10th Jiffy Lube Group to Franchise System

Norcross, GA – January 29, 2019 – Mighty Distributing System is proud to announce that CiSA Lubes USA is the most recent Jiffy Lube group to establish a Mighty Auto Parts franchise. The new portfolio company, doing business as Mighty of Charlotte, has become the exclusive distributor of Mighty automotive products throughout the Greater Charlotte, North Carolina area.

CiSA Lubes USA, owned by Commercial Importadora SA de CV (CiSA Mexico), operates 19 Jiffy Lubes – 11 in North Carolina and eight in South Carolina. Founded in 1929, CiSA Mexico is a Mexico City-based lubricants distributor that has a very close relationship with Shell Oil. They are the exclusive blender and distributor for Quaker State and Pennzoil branded lubricants throughout Mexico as well as several Central American and Caribbean countries.

Joel Walker, Chief Operating Officer for CiSA Lubes USA, leads the new franchise as it centrally distributes Mighty's preventive maintenance products to the CiSA Jiffy Lube locations and implements Mighty's inventory management programs, support, and training. In addition, the Mighty division presents CiSA an opportunity to add profits with B2B product sales to non-affiliated customers in their exclusive territory.



Joel Walker

"I'm very bullish on our new, vertically integrated Mighty business. Not only are Mighty's product programs boosting our bottom line, but their inventory management tools and information resources are already helping our stores operate more efficiently. We're looking forward to delivering those same benefits to our outside Mighty accounts and to growing our franchise sales by highlighting the values that make Mighty unique in the marketplace. We're very confident in our new relationships with Mighty's Home Office team and with the support of our fellow franchisees," said Joel Walker.

Ken Voelker, Mighty's President & CEO said, "All of us at Mighty are excited to welcome CiSA Lubes USA to our growing and successful franchise System. The strategic fit between quick service operators and a Mighty distribution franchise creates a compelling business model, and Joel Walker and his team are poised to take full advantage of the opportunity."

About Mighty Distributing System

Mighty is headquartered in Norcross, GA and supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

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