



NEWSRELEASE

Mighty Partners with Jiffy Lube Group to Add Two New Franchises in South Carolina

Peachtree Corners, GA – December 1, 2020 – Mighty Distributing System is proud to announce that South Carolina-based Bronco Lube is the most recent Jiffy Lube group to join the Mighty System. The two new Mighty franchises, doing business as Mighty of the Upstate and Mighty of the Low Country, have become the exclusive distributors of Mighty automotive and PPE products throughout South Carolina and parts of western North Carolina.

Bronco Lubes, made up of seven Jiffy Lube locations, is led by Chad Weisbeck, a previous Jiffy Lube Franchisee of the Year. Through his new Mighty divisions, Chad and his team will centrally distribute Mighty's preventive maintenance products to the Bronco Lube locations and implement Mighty's inventory management programs, support, and training. In addition, they will add revenues with B2B product sales to non-affiliated customers in their exclusive territories.

Chad Weisbeck said, "From the first conversations about this business opportunity a few years ago all the way through the acquisition, I have really enjoyed working with the Mighty team. We saw the Mighty additions as a way to vertically integrate with our existing business as well as stand-alone companies providing services that fill a need in our market. We look forward to improving our own internal inventory management as well as that of our new Mighty customers. Along with the quality of their products, Mighty has proven that they take customer relationships to a new level. Everyone has been outstanding to deal with and it is obvious that our success is important to them. We are looking forward to a long and prosperous relationship."



Chad Weisbeck

Mighty's President, Josh D'Agostino, said, "We are proud that Chad chose to partner with Mighty, and he represents the tenth Jiffy Lube operation to do so. Our entire team is quite impressed with him and his focus on the successful launch of his franchises. We know he'll fit right in with the Mighty Family."

About Mighty Distributing System

Mighty is headquartered in Norcross, GA and supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality underhood and undercar parts, chemical products, lubricants, shop supplies, and PPE products. The Mighty business model attracts independent repair shops, quick lubes, tire centers and new car dealerships across the nation and abroad. Mighty's unique approach of dealing directly and exclusively with automotive professionals began in 1963.

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